

The  
Album  
Launch  
2014



# Andayoma

Shades Of Love

# A

# ndayoma

## Shades Of Love

Even though she had sung in a gospel choir and with the well-known American Golden Gate Quartet, Andayoma's music education was very much nurtured by Singaporean musicians. And her longtime collaboration with some of them has yielded her second jazz album, *Shades Of Love*, which will be released this March. This follows the release of her single, *La Vie en Rose/Infidèle Ami*, in February on iTunes.

Andayoma, a Singapore-based, Paris-born singer/songwriter, began her singing career in 1997 lending her powerful voice to gospel choir *Difference*, touring France and later, performing with the Golden Gate Quartet in Saint-Rémy Les-Chevreaux in 2000.



The 10-track *Shades Of Love*, in English, French and Creole, brings the audience closer to Andayoma's Creole roots, as she takes you on a journey to embrace the improbable tempo of love. And, she is very much the storyteller – her songwriting skills weaving the infectious pop-jazz beat and Creole influences into melodic arrangements of jazz, beguine, samba and funk.

“*Shades Of Love* has very ‘black’ roots,” says Andayoma of her album. “I wanted it to be danceable. It is a musical example of different cultural approaches from the people I have met from many cultural origins. Out of 10 songs, I wrote seven songs, and I re-adapted the lyrics of three songs and did a mash-up version of two songs into one track.”

Blessed with warm, sultry vocals, Andayoma's foray into music had no direct influence from her family, even though her paternal grandfather was a musician who played the banjo and clarinet, while her grand cousin Oscar Harris is a famous Surinamese/Dutch crooner, widely known in Surinam, Indonesia and Holland.

Andayoma, otherwise known as Guylène Harris, is an adaptation of her two daughters' names – Andaye (Anda) and Iheoma (pronounced as yo-ma).

Prior to her singing career, Andayoma worked in Paris as a secretary in the research & development industry. In Singapore, the mother of three is a singer-songwriter, and she credits the musicians in Singapore whom she has worked with – musicians such as pianist Mario Serio, bassist Joshua Wan and drummer Pablo Calzado – for having nurtured her musical talent and skills. Serio is the co-writer of the album, *Shades Of Love* – he wrote three of the album's songs. Wan and Calzado did the arrangements for the music.

“I learned a lot from the musicians in Singapore, and they are people whom I truly respect,” explains Andayoma. “Though I am not a ‘pure’ musician, I could make myself understood by musicians. I have the idea and they were able to give flesh to these ideas.” *Shades Of Love* was produced entirely in Singapore, while London and Hong Kong-based Plaza Mayor Company distributes the digital album on platforms such as i-Tunes; Amazon; and Fnac.com, plus broadcasting the tracks on music websites and FM radios in territories such as the Asia Pacific, Europe, Australian/NZ and American markets. *Shades Of Love* CD will be sold at local major music stores at S\$20 each as well as online, at [www.andayoma.com](http://www.andayoma.com).

*Shades Of Love* took about two years to put together. The self-published, self-funded album cost S\$50,000 to produce. This includes printing of 1,000 CDs and music production. Andayoma had to do more than just sing, to get this album out. “I sang, I looked for money, I outsourced things that I couldn't do such as website design and CD design,” she says.

Adding a unique, quirky promo to *Shades Of Love*, Andayoma has also released a series of humorous illustrations on her Facebook Page (Andayoma) expressing her journey in the making of *Shades Of Love*.

Andayoma will launch her album at Singapore's premier jazz club, the Sultan Jazz Club on March 20. She will also perform at the Singapore Mosaic Festival on March 10 at the Outdoor Theatre of the Esplanade.

**Up Close With Andayoma – The Album Launch**

**When:** March 20, 2014 (Thursday)

**Venue:** The Sultan Jazz Club @ The Sultan Hotel  
101 Jalan Sultan (199002)

**Time:** 8 – 9.30pm

**Admission:** \$28 (includes *Shades Of Love* CD)

**FOLLOW**

**ANDAYOMA SINGAPORE**



# ABOUT ANDAYOMA



Andayoma began her singing career in 1997 lending her alluring, warm timbre voice to gospel choir Different, touring France and appearing with the Golden Gate Quartet in Saint-Rémy Les-Chevreuses. It later led her to form The Girls choir where she teaches Gospel and Negro-Spirituals. She has been living in Singapore for over a decade, and her musical talent has also been nurtured by respected Singapore musicians such as Babes Conde and soprano singer Stella Zhou. Born in Paris and with a Southern American heritage, her exotic cultural background and musical influences give a refreshing twist to classical jazz. In Singapore, Andayoma has performed at events and venues such as La fête de la Musique Music festival (2011); Sultan Jazz Bar; Artistry Bar; The Arts House; Alliance Française; Tanglin Club; Shangri-La Hotel; and Astor Bar at St Regis Hotel.

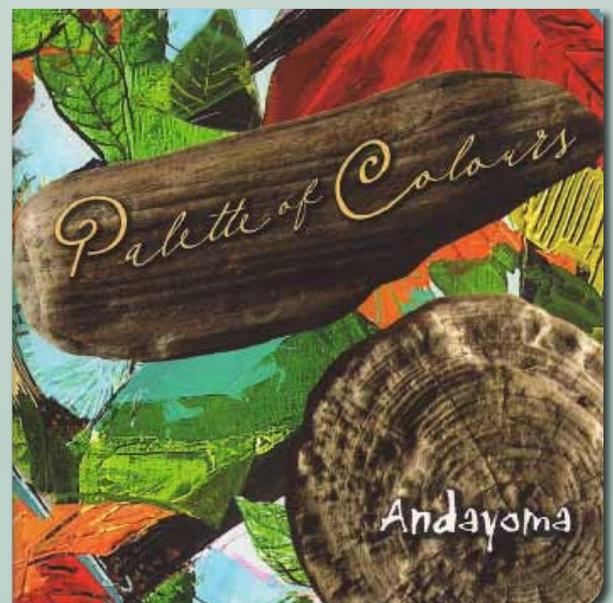
Andayoma's 2010 Debut Album

## **PALETTE OF COLOURS**

Drawing on her own experience of love, betrayal, and motherhood, Andayoma's songs range from the nostalgic, bluesy roots to the earthy French Creole beats of Nou té ka vibré, laced with her signature vocal embrace, the French Creole classic, Caressé Moin.

## **FOR MEDIA QUERIES & INTERVIEWS, CONTACT:**

Cara Van Miriah  
Partner  
Typewriter Media  
C: +65-90663440  
E: [cara@typewriter.sg](mailto:cara@typewriter.sg)



# THE MAKING OF *SHADES OF LOVE*

illustration by Renaud Rolland





[andayoma.com](http://andayoma.com)



Press release issued on behalf of Andayoma by Electric Soci t , a division of Typewriter Media.